

Vacancy Notice



The World Health Organization has a vacancy for the position of:

Communication Consultant *(ToRs for two periods Jan-Dec 2018)*

The consultant will work under the guidance of the WHO Representative in Lao PDR in close collaboration with the technical units, the Lao Government counterparts and other UN agencies to deliver the following:

Phase 1 (2 Jan – 31 May 2018): Strengthening the communication capacity of staff to support implementation of the communication strategy

- To improve visibility of the work WHO is doing in-country, we will focus on strategic programmatic communication and media relations including proactive outreach activities to the media using brownbag session;
- Conduct brownbag session to build capacity on communication and knowledge management to support staff with better planning of flagship health activities with the Ministry of Health;
- Work with technical units to develop campaigns for key flagship health days taking into account the local context;
- Increase communication effectiveness with human interest stories on WHO country office website at least monthly;
- Support the Ministry of Health on capacity building for Risk Communication at the subnational levels and using social media for rumour management and media monitoring;
- Participate in WHO WPRO Communications Network teleconference and act as liaison with the Regional Office for the implementation of the communication strategy.

Phase 2 (18 June – 14 December 2018): Monitor implementation of the communication strategy

- Monitor the implementation of the communication strategy, focusing on corporate communication, strategic programmatic communication, media relations and capacity building on communication;
- Develop the country office corporate brochure for corporate communication;
- Continue to engage with WHO staff and media on building capacity on communications and knowledge management using brownbag sessions to support staff for better reporting;
- Working with technical units for health promotion and behaviour change communication in engaging local authorities using community-based activities;
- Policy advocacy and engagement on key health issues – focusing on ASEAN and Greater Mekong sub-region priorities;
- Strengthen Risk Communications capacity at sub-national levels;
- Jointly develop human interest stories with the regional office on a quarterly basis.

Knowledge and skills:

Excellent writing skills and ability to produce written material for a range of audiences including: donor reports, briefing notes, op-eds, speeches, press releases, web material; ability to work with and manage media; ability to plan, develop, implement and promote communications activities, projects and plans; ability to work harmoniously as a member of a team, adapt to diverse cultural and educational backgrounds and maintain a high standard of personal conduct.

Education:

Essential: University degree in Communications, Journalism, Public Relations or related field from a recognized university.

Desirable: Postgraduate degree in related fields of communication.

Experience:

Essential: Minimum five years of experience in journalism, media and/or communications-related field, including experience at international level.

Desirable: Experience in media or communications work on international health issues or experience in coaching others in effective communications skills.

Language: Written and spoken fluency in English is essential. Working knowledge of other UN languages is an advantage.

Other skills: Proficient in standard MS Office software applications. Presentation skills.

Interested and qualified candidates are invited to submit applications and curriculum vitae in the English language with a subject "**Re: Communication Consultant**" to the below address by **8 September 2017**.

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